

Holden's™ Red Rhododendron



Rhododendron 'Holden's™ Red' PP35416

- **Use:** A vigorous-growing, medium-sized evergreen shrub, valued for its large trusses of rose-lilac-colored flowers. Thrives in cooler regions but benefits from protection from winter winds. An outstanding choice for foundation plantings or for use as an accent specimen.
- **Exposure:** Morning sun and afternoon shade preferred. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It can be very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. Planting it in places that don't drain well is a sure death sentence.
- **Growth:** A mature size of just 3-4' high x 3-4' wide at 6-8 years. Should only be pruned after flowering to avoid removing any of the current season's flowers.
- **Hardiness:** Zones 6-8 Shrub
- **Foliage:** Evergreen. Leaves are lance shaped, medium sized and dark green. Rigorously tested and selected for their resistance to *Phytophthora cinnamomic*.
- **Flower:** Flower openly funnel-shaped, 2½" across, bright rose-red tinged blue, with dark red blotch. Held in conical-shaped truss.

Parentage (Seed Parent x Pollen Parent):
Cunningham's White x red catawbiense
seedling

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