

# Bloom a thon Hot Pink Azalea



## *Azalea 'Bloom a thon Hot Pink'*

- **Use:** The Bloom-A-Thon® series is twice as nice as (and more shade tolerant than) other azaleas! Why settle for just a week or two of flowers when you can enjoy up to five months of blooms? Bright pink flowers with speckled throats cover this attractive, mounded plant in spring. After bloom, the plant takes a brief rest, then comes roaring back with more red flowers through frost. Even high summer temperatures don't stop this beauty from producing loads of late summer and fall flowers. The evergreen foliage is disease resistant, and maintains excellent color year-round.
- **Exposure/Soil:** Light shade to full sun. Water regularly, when top 3 in. of soil is dry. Feed twice a year with a slow release fertilizer. Prefers slightly acidic well drained soils.
- **Growth:** Moderate grower to 3-4.5 feet tall and 3-4' wide.
- **Hardiness:** Zone 7 -9 Shrub
- **Foliage:** Evergreen The lush, dense green foliage grows into a semi-upright form. For best rebloom, give Bloom-A-Thon azaleas a light, all-over trim when their spring bloom fades. This encourages new growth, which is what will be responsible for producing the flower buds for the rebloom.
- **Flower:** **20+ weeks of blooming each year! Enjoy months of vivid pink flowers!**

Twice as nice as other azaleas! Large, hot pink flowers appear in April, then rebloom in early July, continuing through fall until hard frost. The evergreen foliage is disease resistant, maintaining good color year-round. Great in borders, foundation plantings and containers.