

# Bloom-A-Thon® Lavender Reblooming Azalea



## *Rhododendron x 'RLH1-4P19' PP21476*

- **Use: Why settle for just a week or two of flowers when you can enjoy months of blooms?** This enchantress of an azalea is twice as nice as other varieties! Large flowers appear in April, then rebloom in early July, continuing through fall until hard frost. Even high summer temperatures don't stop this beauty from producing loads of late summer and fall flowers.
- **Exposure/Soil:** Prefers light afternoon shade and well-drained, slightly acidic soil, rich with organic matter. May tolerate full sun if you have them on irrigation and don't mind a little leaf scorch from our zone 8 August heat waves. Dig hole two times the width of the container. If the soil appears too sandy or is heavy clay, amend with organic matter. Remove from the container and place in hole so that the top of the root ball is slightly above the ground level. Backfill. Water. Mulch. Keep moist until established, but allow soil to dry slightly between waterings.
- **Growth:** Moderate grower to 3-4.5 feet tall and 3-4 feet wide.
- **Hardiness:** Zone 7a-9b; Shrub
- **Foliage:** Semi-evergreen. May lose some inner foliage over winter, but most winters evergreen. Foliage is disease resistant, and maintains excellent color year-round.
- **Flower:** Stunning clusters of lavender flowers last for 4-6 weeks in spring, and then another 12-16 weeks in summer and fall. For best rebloom, give Bloom-A-Thon azaleas a light, all-over trim when their spring bloom fades. This encourages new growth, which is what will be responsible for producing the flower buds for the rebloom.



- Continuous Bloom or Rebloomer
  - Long Bloomer
  - Heat Tolerant

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