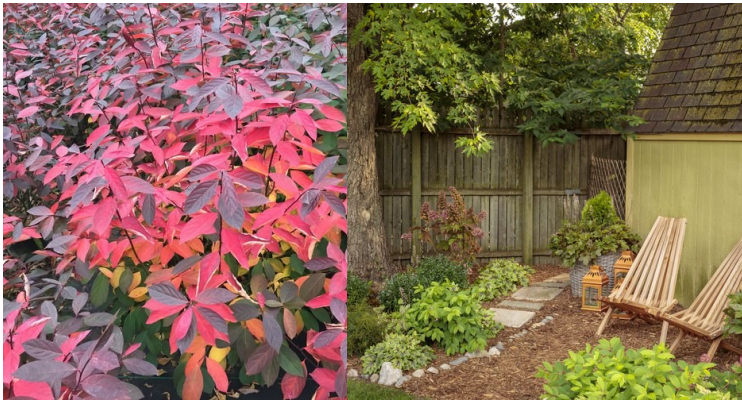
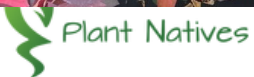


Scentlandia® Sweetspire



Itea virginica 'SMNIVDFC' USPP 30,233

- **Use:** They sniffed dozens of different sweetspires in pursuit of the most fragrant variety, and Proven winners can say with confidence that they have found it in Scentlandia® itea. Though this native plant is much beloved for its sweetly scented summer blooms, not all plants exhibit equally strong fragrance, so it was their primary goal in introducing our next variety. This is a smaller variety that works with any size landscape, and outstanding fall color so that the plant stays interesting beyond its bloom time. Scentlandia® sweetspire delivers on all three! The flowers aren't just longer, larger, and more fragrant than other varieties - they're also more cold tolerant, assuring a good display even in USDA zone 5 where flower buds are frequently damaged. Itea is one of the most shade tolerant flowering shrubs and thrives even in wet soils, making it an excellent problem solver.
- **Exposure:** Full sun to shade. Best if planted in moist, wet areas. Once established they will become drought tolerant. Adaptable to a range of pH. Best if pruned immediately after blooming. Sets buds during the summer prior to blooming. High moisture, native to swampy and boggy areas. Fertilize in early spring by applying a slow release fertilizer specialized for trees and shrubs. Follow the label for recommended rate of application. Fall color will be more pronounced in full sun.
- **Growth:** Dwarf grower 24-36" tall and 36" wide.
- **Hardiness:** Zone 5-8; Shrub
- **Foliage:** Brilliant red-purple fall color lasts into winter to make this a standout in the landscape. Deciduous.
- **Flower:** Fragrant white summer flowers attract butterflies. May be trimmed after flowering.



**Bright red fall foliage.
Deer resistant. Native.**

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