

# Bloom a thon Red Azalea



## *Azalea 'Bloom a thon Red'*

- **Use:** Why settle for just a week or two of flowers when you can enjoy up to five months of blooms? Large flowers appear in April, then rebloom in early July, continuing through fall until hard frost. Even high summer temperatures don't stop this beauty from producing loads of late summer and fall flowers. This reblooming azalea is very disease resistant. Flowering lasts for 4-6 weeks in spring, and then another 12-16 weeks in summer and fall.
- **Exposure/Soil:** Light shade to full sun. Water regularly, when top 3 in. of soil is dry. Feed twice a year with a slow release fertilizer. Prefers slightly acidic well drained soils.
- **Growth:** Moderate grower to 3-4 feet tall wide.
- **Hardiness:** Zone 7 -9 Shrub
- **Foliage:** Evergreen The lush, dense green foliage grows into a semi-upright form. For best rebloom, give Bloom-A-Thon azaleas a light, all-over trim when their spring bloom fades. This encourages new growth, which is what will be responsible for producing the flower buds for the rebloom.
- **Flower:** Large red blooms are hummingbird's delight A repeat bloomer that begins to show its flowers in mid-spring and then again in the summer and fall. Repeating more reliably than most other Azaleas.

Twice as nice as other azaleas! Large, double pink flowers appear in April, then rebloom in early July, continuing through fall until hard frost. The evergreen foliage is disease resistant, maintaining good color year-round. Great in borders, foundation plantings and containers.