

# Vegmo Snowball Feverfew



Excellent for cut flowers. Double flowers are held above lacy, fragrant foliage, with nice stem quality, and good flower range and bud count. Ideal as fillers in bouquets, with a good post-harvest life.

## *Matricaria chamomilla /Tanacetum parthenium 'Vegmo Snowball'*

- **Use:** Just one plant is loaded with sprays of the most adorable, white button flowers that reveal soft, creamy centers. Fantastic for flower arrangements. Also suitable for growing in large containers for bedding plants. A new favorite of cut flower growers for strong stems.
- **Exposure/Soil:** They love full hot sun, but be sure to keep them well watered, but not drowning. Pinch tips back occasionally to produce a bushy plant! Use slow release fertilizer for best results
- **Growth:** Grows 2-3 ft tall and continues to spread. Excellent for use in containers
- **Hardiness:** Zones 5-9; Perennial
- **Foliage:** Deciduous. Green lacy leaves.
- **Flower:** Daisy white flowers in summer. Good post-harvest life. Harvest when nearly all of the flowers in a spray are open, otherwise they will wilt. Feverfew is considered a dirty flower, turning vase water dark and murky overnight even when floral preservative is used. A few drops of bleach can be added to the water to combat this trait. Expect a vase life of 7 days if preservative is used.