

HayDay Orange False Sunflower



Helenium autumnale 'HayDay Orange'

- **Use:** A festive new series of Helenium with brightly colored blooms that flower from summer through fall. An eye-catcher in our perennial border. Tolerates clay soil and attracts butterflies. Overlooked and underutilized, it is a real performer for the fall garden.
- **Exposure/Soil:** They should be grown in well-drained soil in full sun. Use slow release or water soluble fertilizer. Keep soil moist, watering under leaves and flowers.
- **Growth:** A shorter and more compact habit to 14-18" tall and wide than many Helenium varieties and earlier flowering too.
- **Hardiness:** Zone 5-9; perennial. Very heat tolerant! Mulch around plant in the winter.
- **Foliage:** Deciduous. Medium-green lance-shaped leaves
- **Flower:** Stunning rusty orange flowers with a distinctive black-brown center cone from June until fall frost.

**Easy to grow,
attracts
butterflies,
and is deer
resistant.**