

Euphorbia Ruby Joe Pye Weed



**Plant
this
one
for
the
mon-
archs!**

Eupatorium purpureum 'Euphoria™ Ruby'

- **Use:** If you are lacking the space to incorporate our native Joe Pye Weed into sunny borders you may rejoice. This compact, carefree selection that tops out just under 3 feet and offers the same dusky pink, nectar-rich flower clusters that pollinators adore, and flowers earlier in the season to boot. Joe Pye Weed are great perennials to add stature to the back of the border without ever needing to be staked. An excellent performer that will tolerate a moist site. Really shines in a moist site. Expect frequent butterfly visitors. Deer resistant. Can get weedy, but not invasive.
- **Exposure/Soil:** Tolerates full shade or part shade. Tolerates dry shade. Water when top 3" of soil is dry. Use slow release fertilizer.
- **Growth:** Grows 24-32" tall and 24-28" wide.
- **Hardiness:** Zones 4a-9a; Perennial
- **Foliage:** Deciduous. Toothed green leaves, boldly edged in creamy yellow.
- **Flower:** Small clusters of deep-pink blooms appear in late summer-autumn. Lots of late summer color attractive to butterflies. With all this color, how could butterflies not be interested? Excellent cut flower.



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