

# Superior Magnus Purple Coneflower



## *Echinacea purpurea* 'Magnus Superior'

- **Use:** A European bred selection of purple coneflower, 'Magnus' has huge flowers on a large vigorous plant. The rose-pink petals radiate horizontally out from the center cone. The 1998 Perennial Plant Assoc. Plant of the Year. As a specimen, in borders, or massed. Good choice for meadow or prairie gardens. Deer resistant, drought tolerant. Attracts butterflies
- **Exposure/Soil:** Full– part sun. Moist, well-drained soil, but not soggy. Use slow release fertilizer two times a year. Water regularly, when top 3 in. of soil is dry.
- **Growth:** Moderate-growing to 40” in. tall and 18” wide.
- **Hardiness:** Zone 4-9; Perennial
- **Foliage:** Long oval leaves. Deciduous.
- **Flower:** Intense lavender-pink flowers with near horizontal petals. The blooms of Magnus Superior are deeper in color with larger cones when compared to Magnus echinacea.



Seed heads will provide a food source for small birds as it matures. Long lasting as a cut flower, and attractive to butterflies. Flowers abound in early summer, then continue until frost.

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