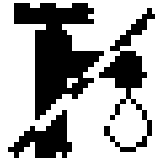


Coral Craze Eyecatcher Coneflower



These pollinator friendly perennials are a must-have addition to your sun garden!



Echinacea purpurea 'Pow wow Wild Berry'

- **Use:** Praised for their cheerful brightly colored flowers, coneflowers are a mainstay in today's garden. Be sure to leave some spent blooms on the plants in the fall because their seeds provide winter food for finches and other birds. The dried seed heads also provide architectural interest in the winter.
- **Exposure/Soil:** Full– part sun. Moist, well-drained soil, but not soggy. Use slow release fertilizer two times a year. Water regularly, when top 3 in. of soil is dry.
- **Growth:** This plant reaches just 26 to 28 tall and wide.
- **Hardiness:** Zone 4-8; Perennial
- **Foliage:** Deciduous. Long oval leaves.
- **Flower:** Covered in large, 5" vibrant coral pink flowers mature to lavender pink with wide petals. Dark, near black stems have a matching dark cone. Enjoy a few blossoms indoors, but be sure to leave a few outside to dry and watch the brightly colored finches as they flutter in your garden.

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