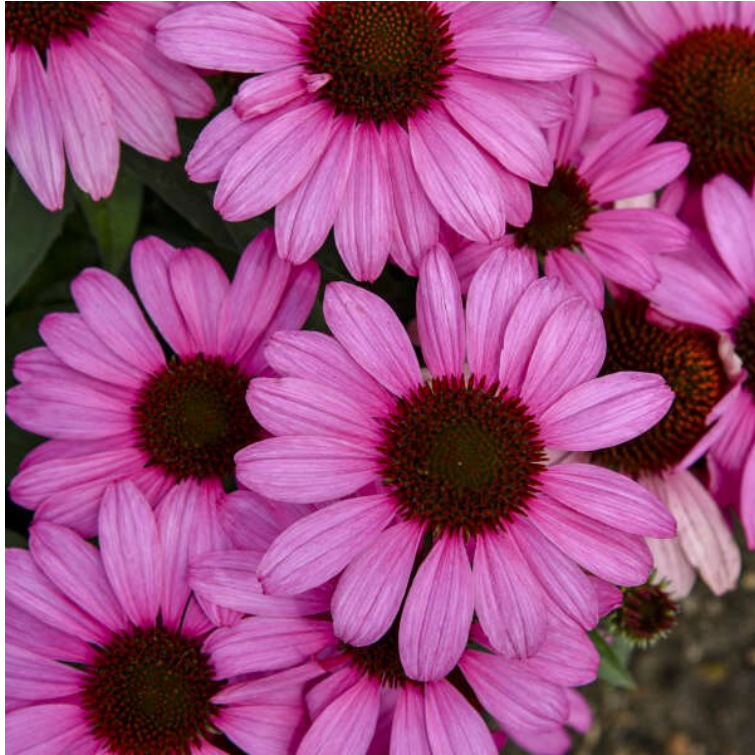
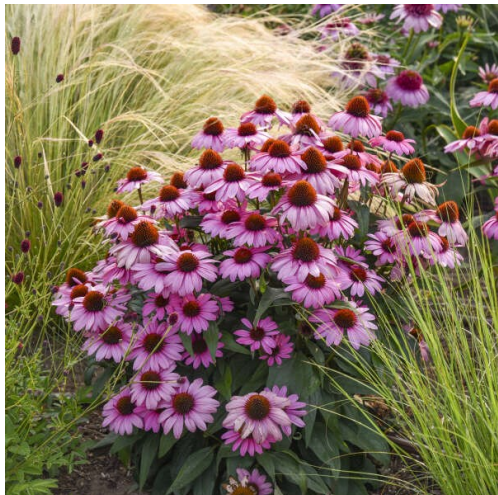


The Fuchsia is Bright Coneflower



Echinacea 'The Fuchsia is Bright' PP35141

- **Use:** COLOR CODED® Echinacea were selected for their excellent basal branching, flower performance, large flower size, and horizontally held petals. Enjoy these as late summer interest for your garden. These are perfect pollinator magnets and during late fall to winter the seed heads will serve as food for birds.
- **Exposure/Soil:** Full– part sun. Surprisingly Echinacea do best with a little afternoon shade to mimic their natural habitat. Moist, well-drained soil, but not soggy. Use slow release fertilizer two times a year. Water regularly under leaves, when top 3 in. of soil is dry.
- **Growth:** This plant reaches just 20 to 22 inches high when not in bloom, and spreads 16 to 18 inches wide.
- **Hardiness:** Zone 3-9; Perennial Adaptable to just about any climate in the United States and indifferent to extremes of heat, humidity, cold, and even drought, 'PowWow Wild Berry' thrives in any well-drained soil. It will bloom best in full sun and good garden soil that dries out just a bit between waterings, but it can take almost any conditions your garden and Mother Nature throws its way!
- **Foliage:** Long oval leaves. Deciduous.
- **Flower:** From spring to late fall expect 4½" fuchsia pink flowers are made of overlapping, horizontally held petals for an exceptionally showy display. The dark cone and stems of the plant contrast with the brightness of the petals, accentuating the vibrancy of the flowers.



Praised for their cheerful brightly colored flowers, cone flowers are a mainstay in today's garden. Be sure to leave some spent blooms on the plants in the fall because their seeds provide winter food for finches and other birds. The dried seed heads also provide architectural interest in the winter.

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