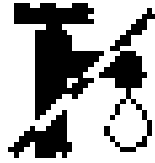


Kismet White Coneflower



Echinacea 'Kismet White'

- **Use:** Snow-white petals of Echinacea Kismet® White surround tall gold-tinted cones that rise from green buttons. Daisy-like flowers glow against the dark green foliage. The compact, upright habit with large, long-lasting flowers heightens its appeal. The Kismet® Series of Echinacea is noted for its abundant large flowers, fabulous habit and continuous flowering from summer to frost. It's hard to imagine a sunny perennial border without Coneflowers. Butterflies love the flowers, birds love the seed and we love the long-lasting bouquets.
- **Exposure/Soil:** Full– part sun. Moist, well-drained soil, but not soggy. Use slow release fertilizer two times a year. Water regularly, when top 3 in. of soil is dry.
- **Growth:** Quickly reaches 15-18 in. tall, 18 in. wide.
- **Hardiness:** Zone 4-9; Perennial
- **Foliage:** Deciduous. Dark green oval leaves are rough to the touch.
- **Flower:** Pure white flowers with golden-brown centers. Naturally short with exceptional crown count. Unmatched popularity and approval coast to coast!

Classic City Award Winner from the Trial Gardens at UGA in 2020. Dr. John M. Ruter, Director and Brandon Coker, Garden Manager say... “One of the more important factors when selecting plants for the Southeast is that they last the whole season. Investing in plants that don’t survive the summer season is not what consumers are interested in for their gardens. This medium-sized KISMET® 'White' ticks the box on long-lasting color. Being the first Echinacea to bloom, its intern also was the first cultivar to be in full bloom, and it happens to be outlasting others that started blooming later. TERRA NOVA® has struck a chord with this coneflower, and another facet of this cultivar is that the white flowers are fading very well. It's common for white flowering plants to fade to brown very quickly and the longevity of the flowering period to be short. Still, these are trending in the other direction by keeping their color and interest longer.”



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