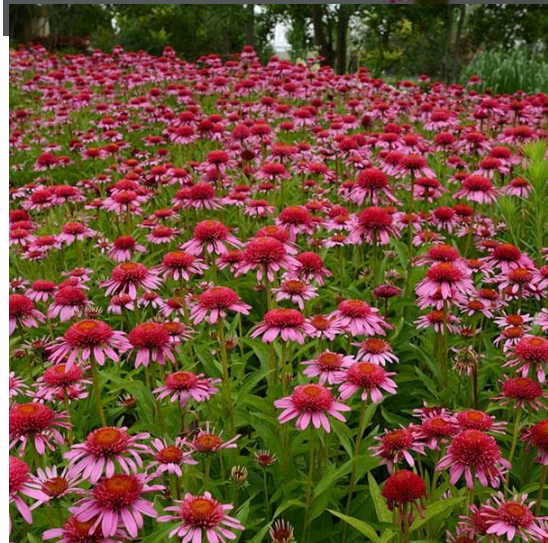


# Double Scoop Bubblegum Coneflower



**Easy  
to  
grow  
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wild-  
flower!**



## ***Echinacea 'Double Scoop Bubblegum'***

- **Use:** Non-fading blossoms have a whimsical bright bubble gum pink pom-pom surrounded by lighter pink slightly reflexed ray petals. Strong branching yields countless flowers. Expect lots of 'butterfly kisses' as they flit and flutter throughout this lovely plant to sip nectar from the vibrant blooms. Echinacea provide a spectacular show in any sunny summer border.
- **Exposure/Soil:** Full sun-part sun(6+hr).. Moist, well-drained soil, but not soggy. Use slow release fertilizer two times a year. Water regularly, when top 3 in. of soil is dry.
- **Growth:** Moderate-growing to 24-26" tall " in. tall and 16-22" wide.
- **Hardiness:** Zone 4-9; Perennial
- **Foliage:** Deciduous. Long oval leaves.
- **Flower:** Saturated pink, double pom-pom flowers that don't bleach out as they age, putting on a sizzling hot show of color in the landscape. Be sure to leave some spent blooms on the plants in the fall because their seeds provide winter food for finches and other birds. The dried seed heads also provide architectural interest in the winter.