

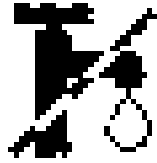
Soft Orange Artisan Coneflower



Easy
to



grow wildflower that
blooms from spring
until frost!



Echinacea 'Artisan Soft Orange'

- **Use:** This selection, part of the Artisan™ Collection, produces very large, showy ray petals in shades of orange around a prominent orange-green cone. Ideal for sunny borders and growing in mixed containers. Attractive to butterflies. Excellent for cutting. Allow dried flower heads to remain on plants for wintering songbirds. An herbaceous perennial. Good choice for meadow or prairie gardens. Deer resistant.
- **Exposure/Soil:** Full– part sun. Moist, well-drained soil, but not soggy. Use slow release fertilizer two times a year. Water regularly, when top 3 in. of soil is dry.
- **Growth:** Quickly reaches 24 to 26 in. tall, 16 to 22 in. wide.
- **Hardiness:** Zone 4-9; Perennial
- **Foliage:** Deciduous. Dark green oval leaves are rough to the touch.
- **Flower:** Soft orange flowers open deep orange and lighten with age. They are very attractive to butterflies and birds. This series offers highly branched, dense plants that flower uniformly and consistently for years and years, including the first one. Lovely as a cutflower.