

Brightwell Rabbiteye Blueberry Bush



Vaccinium ashei 'Brightwell'

- **Use:** Grow your own fresh blueberries! Fun for children and a great source of antioxidants! Brightwell is one the most sought-after varieties for the low chill regions throughout the United States. Brightwell is widely grown commercially, and perfect for the home garden, it gives you loads of large blueberries that are packed full of juicy goodness. Brightwell has reports of up to 10 pounds plus of fruit from one plant! The birds too will try to beat you to the bounty, so invest in some good netting if you don't want to share.
- **Exposure/Soil:** Prefers light, acid soils (pH 4.5-5.2) with high organic matter (20-50%) are preferred, unlike most fruit crops.
- **Growth:** Moderate, 4-10' tall and wide; best if pruned. [Google "UGA Home Garden Blueberries" for more info on pruning.](#)
- **Hardiness:** Zone 6-9; Shrub Unaffected by late winter or early spring freezes better than most other varieties.
- **Pollination:** Cross pollinator preferred; must choose 2 different plants from same column in chart at left or adjacent columns.
- **Foliage:** Deciduous. Bluish-green foliage.
- **Flower:** Lovely pink blushed white bell-shaped blossoms each spring. Brightwell is self-fruiting, so it doesn't require a pollinator to set fruit, but you will always get bigger yields if you plant it with other Rabbiteyes in chart to the left. Fruit ripens in early to mid June through mid July. Plants have very vigorous and upright growing characteristics. Brightwell is one of the most reliable varieties for fruiting as well as having a harvest period of approximately 35 days making it an excellent choice for all planting applications. Blue-black berries have a medium size, excellent flavor, and a dry stem scar. Fruit mature in about 90 days from bloom. **More info from UGA on our website on the PLANT INFORMATION PAGE.**

Early Season	Mid-Season	Late Season
Austin Alapaha Climax Premier Vernon Titan	Brightwell Powderblue Tifblue	Baldwin Centurion Ochlockonee

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