

Purple Magic Broccoli



Brassica oleracea 'Purple Magic' (38 days maturity from transplanting)

- **Use:** New! Purple heads and stems. The well-domed heads are a beautiful deep purple overlaid on a dark green background with vibrant, bright violet stems. From its beautiful purple color, tight uniform heads and bright beads to its great broccoli flavor, this easy to grow broccoli is also stress and heat tolerant
- **Exposure/Soil:** Plant in full sun. Prefers moist, but not wet soils.
- **Growth:** Plants grow 30" tall and 20" wide. Large domed heads weigh 14-15 ounces and are tasty and crisp.
- **Hardiness:** A cool-weather crop, it can be grown in spring and fall everywhere, and even in winter in mild-weather areas. We recommend using a frost cloth to protect from hard freezes. INSECT PESTS: Repel insects on young seedlings by covering with floating row covers from day of planting.
- **Foliage:** Not typically eaten.
- **Flower:** Can be eaten raw, stir-fried, roasted, lightly blanched, or steamed for the best texture, either way, you will find it sweeter and more tender than traditional green broccoli.

Broccoli Tip

Harvest when the buds of the head are firm and tight, cutting 5 to 10 inches down on the stalk. This will promote the growth of side shoots which will provide an abundance of smaller heads over a long period.

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