

Fresh Look Celosia Series



Fresh Look never needs deadheading. New blooms and leaves spring up all around the old ones, keeping this plant looking as fresh in its third month of bloom as it did in its third week.

Celosia plumosa 'Fresh Look Series'

- **Use:** Fresh Look series offers so many advantages over older varieties it might as well be a new species. You'll get larger, brighter blooms and many more of them from well-branched plants; a super-long season of bloom; and a terrific adaptability to just about any climate and soil. Start designing your sunny beds and borders around this miraculous new Wheat Celosia today using this economical mix of all 4 colors: red, yellow, gold, and orange. Great cut flowers
- **Exposure/Soil:** Full sun or at least 5-6 hours of afternoon sun. Water regularly, when top 3 in. of soil is dry. Use slow release fertilizer for best results. Keep water off leaves and flowers.
- **Growth:** Bewitching 14" tall and 12" wide plants create drama blazing away in the autumn landscape, mingling in the midborder, or unleashing a blast of color from a lucky patio container.
- **Hardiness:** **Zone** 9-11, Annual, Houseplant.
- **Foliage:** Fresh green foliage with a pointed tip. New leaves cover old plumes, so plants keep a fresh look all season.
- **Flower:** this variety is vigorous and blooms later, but puts on a fantastic show of color from late spring to early fall. Extra-large brilliant plumes are a lovely foil to the fresh green foliage. One of the longest blooming celosia on the market.

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