

# White Coneflower



## *Echinacea purpurea* 'Pow Wow White'

- **Use:** As a specimen, in borders, or massed. Good choice for meadow or prairie gardens. Deer resistant, drought tolerant. Attracts butterflies
- **Exposure/Soil:** Full– part sun. Moist, well-drained soil, but not soggy. Use slow release fertilizer two times a year. Water regularly, when top 3 in. of soil is dry.
- **Growth:** Moderate-growing to 12-16 in. tall and wide.
- **Hardiness:** Zone 3-9; Perennial
- **Foliage:** Long oval leaves. Deciduous.
- **Flower:** Pure white flowers with a golden yellow cone measured 3-4” across with wide, overlapping, reflexed petals. From early summer until fall frost, the flowers are produced prolifically on stiff, well-branched stems. More branches result in more flowers per plant and a showier display in the landscape.

Nice  
for  
cut  
flow-  
ers.

