

Magnus Purple Coneflower



Echinacea purpurea 'Magnus'

- **Use:** As a specimen, in borders, or massed. Good choice for meadow or prairie gardens. Deer resistant, drought tolerant. Attracts butterflies
- **Exposure/Soil:** Full– part sun. Moist, well-drained soil, but not soggy. Use slow release fertilizer two times a year. Water regularly, when top 3 in. of soil is dry.
- **Growth:** Moderate-growing to 36-48” in. tall and wide.
- **Hardiness:** Zone 3-9; Perennial
- **Foliage:** Long oval leaves. Deciduous.
- **Flower:** Flower petals radiate downward from a pronounced central seed head, which will provide a food source for small birds as it matures. Long lasting as a cut flower, and attractive to butterflies. Flowers abound in early summer, then continue until frost.



Perennial Plant Association 1998 Plant of the Year

Did you know that we recycle empty pots and trays? Please bring them back! Save the Earth!